

Napul.ETH

OPEN VILLAGE 2024



Napul.ETH



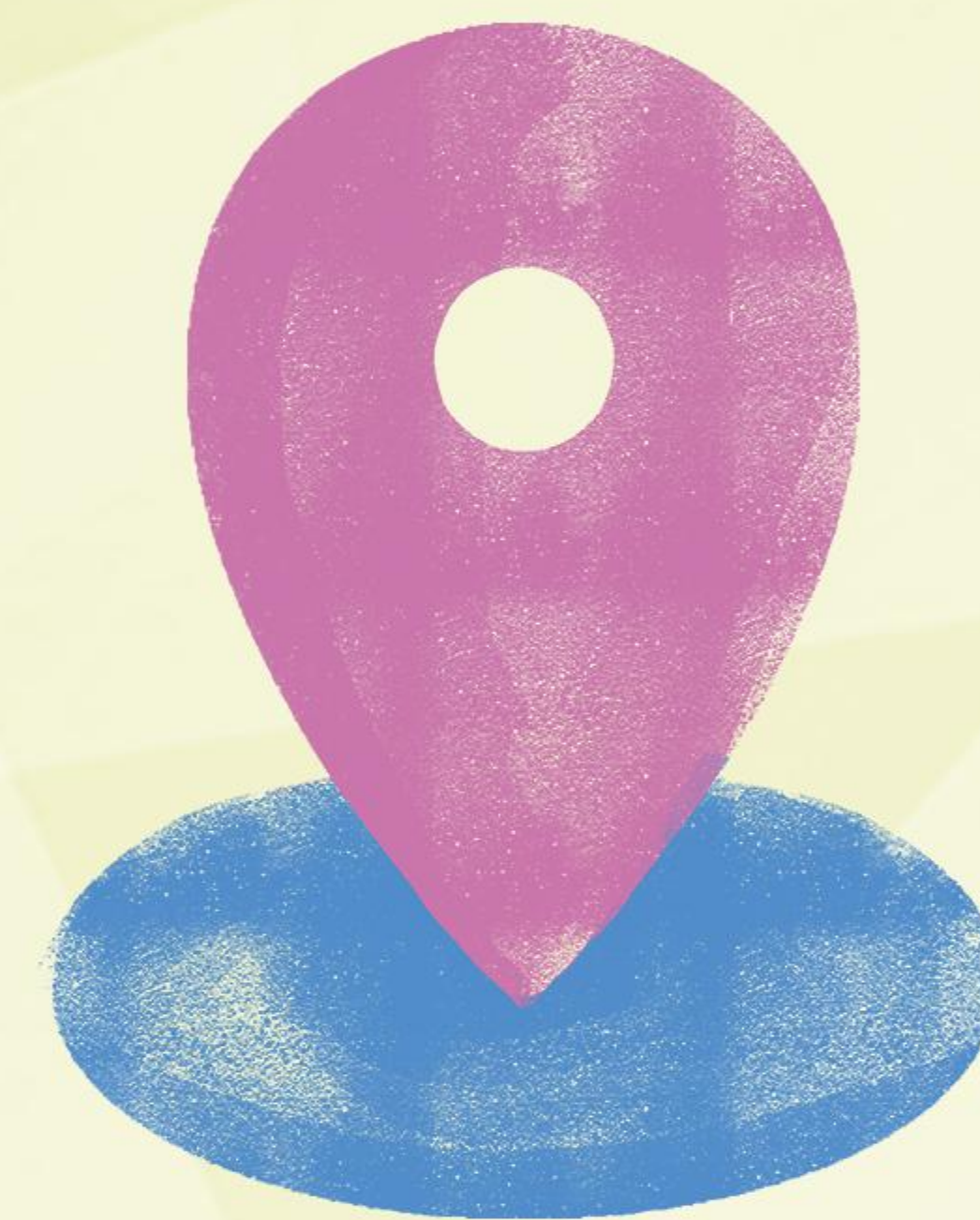
WHAT

**AN OPEN EVENT
TO ONBOARD THE
MASSES**



WHEN

**12-13-14
SEPTEMBER 2024,
THREE DAYS**



WHERE

**SANTA MARIA LA NOVA,
NAPLES**



WHO

**A MIX OF
CRYPTO-NATIVES
AND NEWBIES**



HOW

**WORKSHOPS AND
TALKS,
AFFORDABLE TICKET
PRICE**

Napul.ETH

THE PROBLEM WITH CRYPTO CONFERENCES

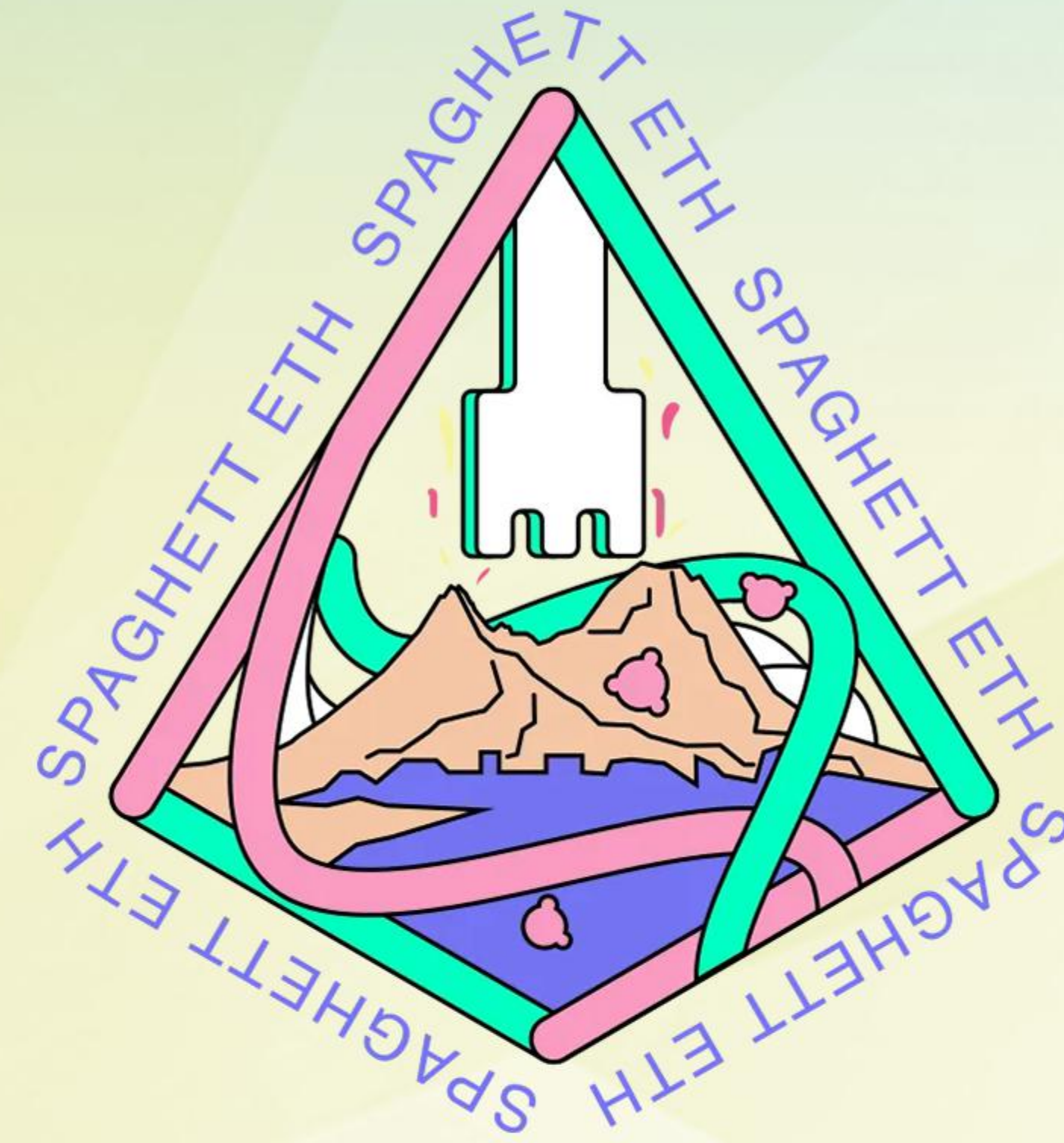
**IT'S THE SAME PEOPLE
OVER AND OVER AGAIN...**

**ATTENDEES ARE ALMOST INVARIABLY
ALREADY ONBOARDED TO CRYPTO**

GATED FORMAT IS NOT ATTRACTIVE FOR UNEDUCATED MASSES

SPAGHETT-ETH II

AN UNEXPECTED SOLUTION



IN 2023 SPAGHETT-ETH HAS BEEN HOSTED IN NAPLES AT FONDAZIONE FOQUS.

FOQUS IS AN OPEN SPACE INHABITATED BY PROFESSIONALS, STUDENTS AND BYSTANDERS THAT HAVE NOTHING TO DO WITH CRYPTO.

HOSTING THE CONFERENCE THERE TRIGGERED A GRASSROOTS, CROSS POLLINATION OPPORTUNITY LIKE WE NEVER SAW BEFORE.





THIS YEAR WE DOUBLE DOWN

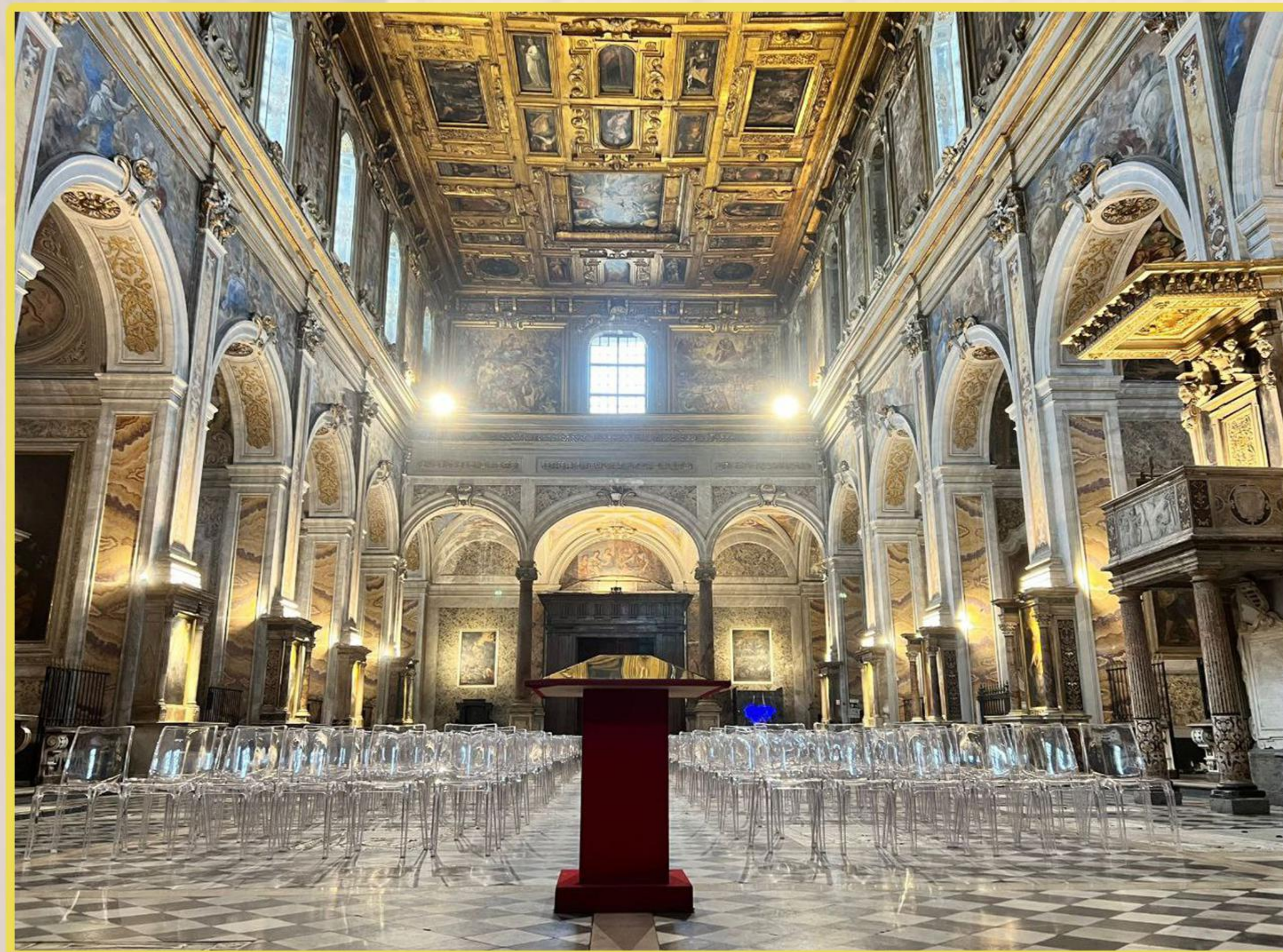


THE METROPOLITAN AREA OF NAPLES IS THE MOST DENSELY POPULATED IN ITALY AND THE 5TH BIGGEST IN EUROPE.

THE PERFECT ONBOARDING OPPORTUNITY.

COMPLESSO MONUMENTALE DI SANTA MARIA LA NOVA

A JEWEL IN THE HEART OF NAPLES



**A MONUMENT OF FAITH ENRICHED BY WORKS OF ART
FROM FAMOUS NEAPOLITAN PAINTERS OF THE 16TH AND 17TH CENTURIES.
THE REMAINS OF THE REAL COUNT DRACULA CAN BE FOUND HERE.**

A NEW OPEN CONFERENCE FORMAT

AT SANTA MARIA LA NOVA,
WE AIM TO ONBOARD THE MASSES.



WE'RE SAME
MAN...

...IK



- LEVERAGING COOPERATION WITH LOCAL PARTNERS AND BYSTANDERS ON THE PREMISES.
- CREATING A PLETHORA OF EVENTS, WORKSHOPS AND ONBOARDING OPPORTUNITIES.
- OFFERING TICKETS AT INCREDIBLY AFFORDABLE PRICES.

VERTICALS



EDU



ART/NFT



LAW



DEFI/TOOLING



GAME/TOKENIZATION



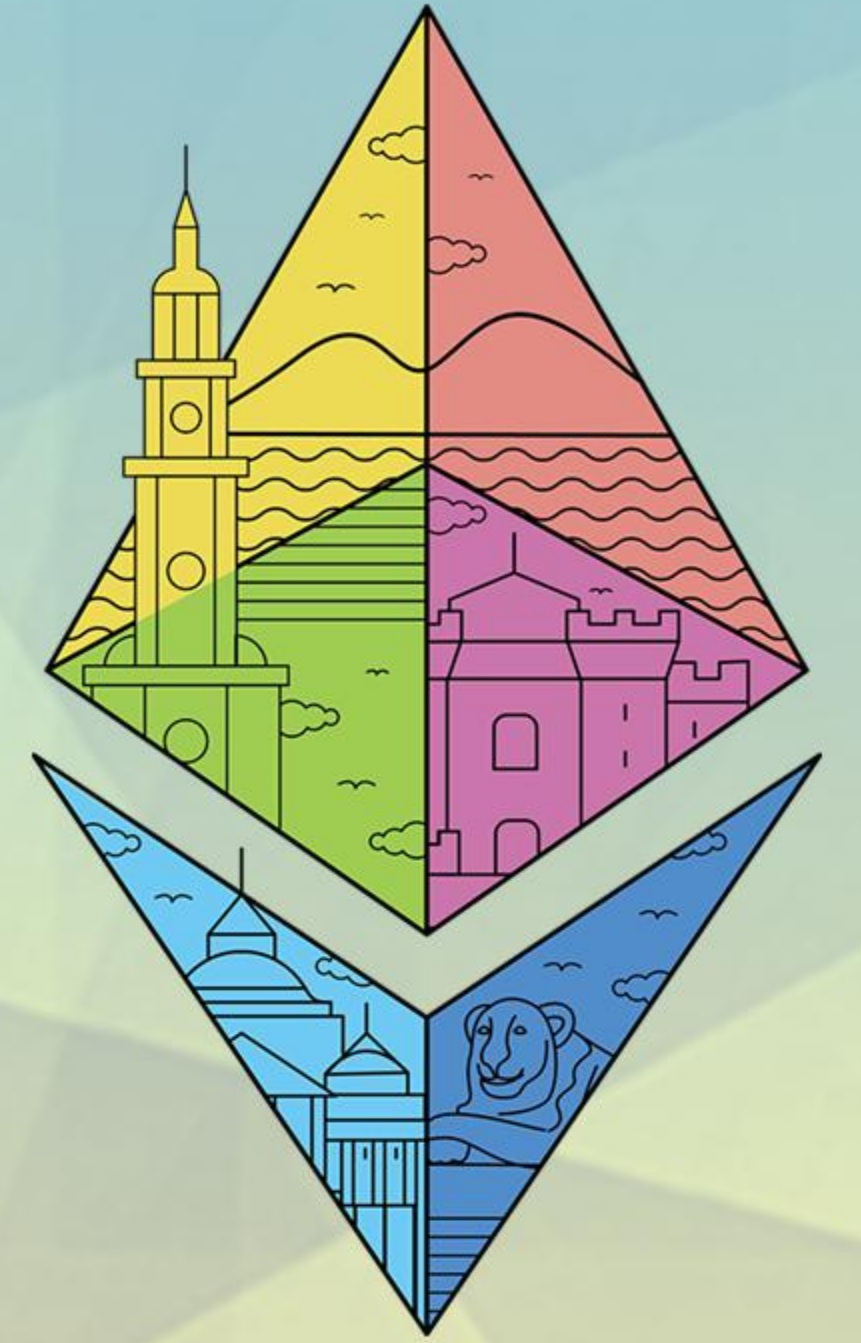
PUBLIC GOODS

SPONSORSHIP TIERS

	CASTEL DELL'OVO	CASTEL NUOVO	CASTEL SANT'ELMO	CASTELLO ASELMEYER
PRICE	20K	10K	5K	2.5K
SPEAKING SLOT	30M KEYNOTE IN MAIN STAGE	30M KEYNOTE IN 2ND STAGE	15M TALK	X
PANEL	✓	✓	✓	✓
BOOTH	BIG	MEDIUM	SMALL	SHARED
FREE TICKETS	10	7	5	2
MENTION IN SOCIAL MEDIA PROMO	✓	✓	X	X
CUSTOM 30S ADS	✓	X	X	X

SPONSORSHIP TIERS

CASTEL DELL'OVO



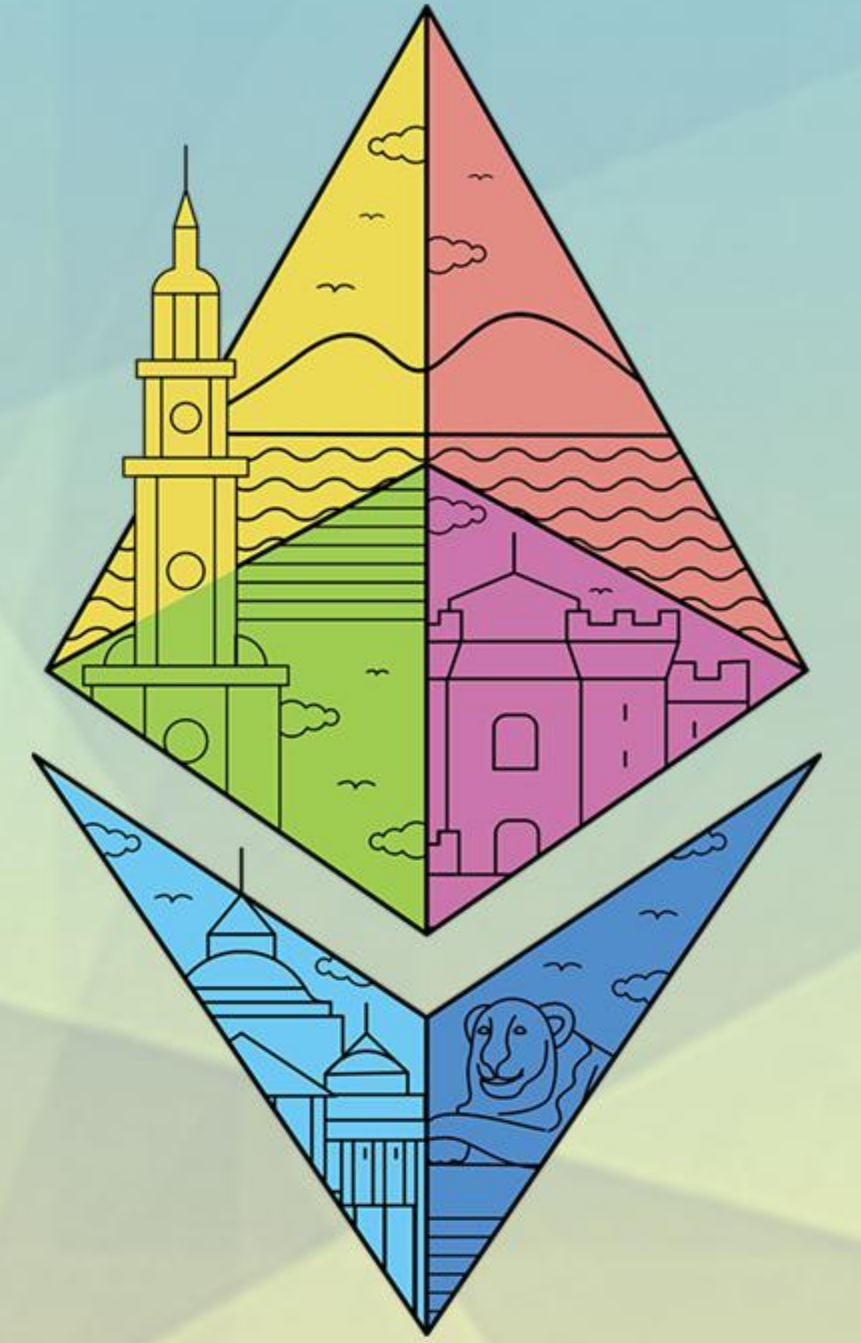
- **VERY LIMITED AVAILABILITY**
- **1 GUARANTEED 30' KEYNOTE SPEECH IN MAIN STAGE**
- **1 GUARANTEED SEAT IN A PANEL**
- **BIG BOOTH**
- **INCLUDES 10 FULL 3 DAYS PASSES**
- **INCLUSION IN SOCIAL MEDIA PROMOTION**
- **30'' CUSTOM ADS AND PRIOR TO SAME VERTICAL SPEECH**

20.000€



SPONSORSHIP TIERS

CASTEL NUOVO



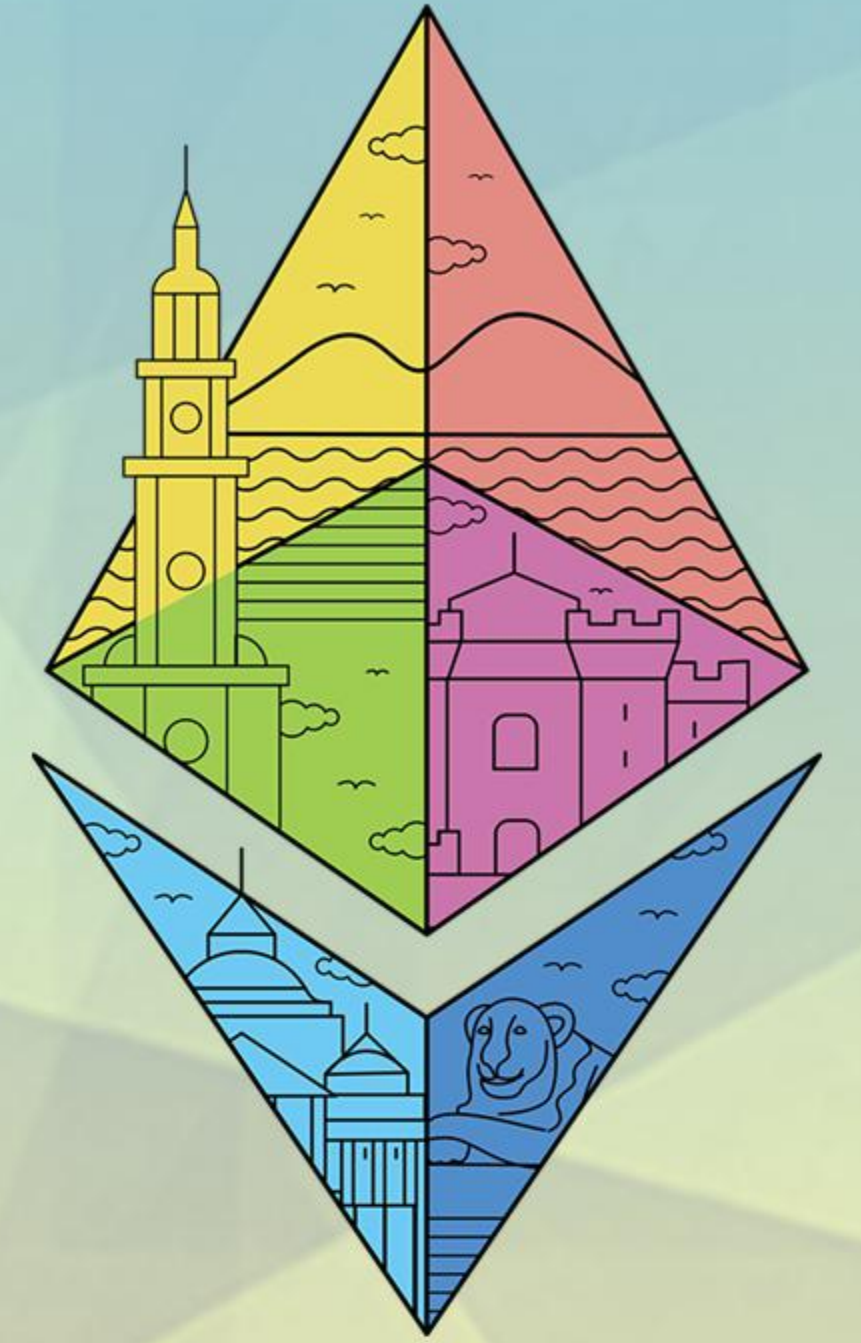
- **LIMITED AVAILABILITY**
- **1 GUARANTEED 30' KEYNOTE SPEECH IN 2ND STAGE**
- **1 GUARANTEED SEAT IN A PANEL**
- **MEDIUM BOOTH**
- **INCLUDES 7 FULL 3 DAYS PASSES**
- **INCLUSION IN SOCIAL MEDIA PROMOTION**

10.000€



SPONSORSHIP TIERS

CASTEL SANT'ELMO



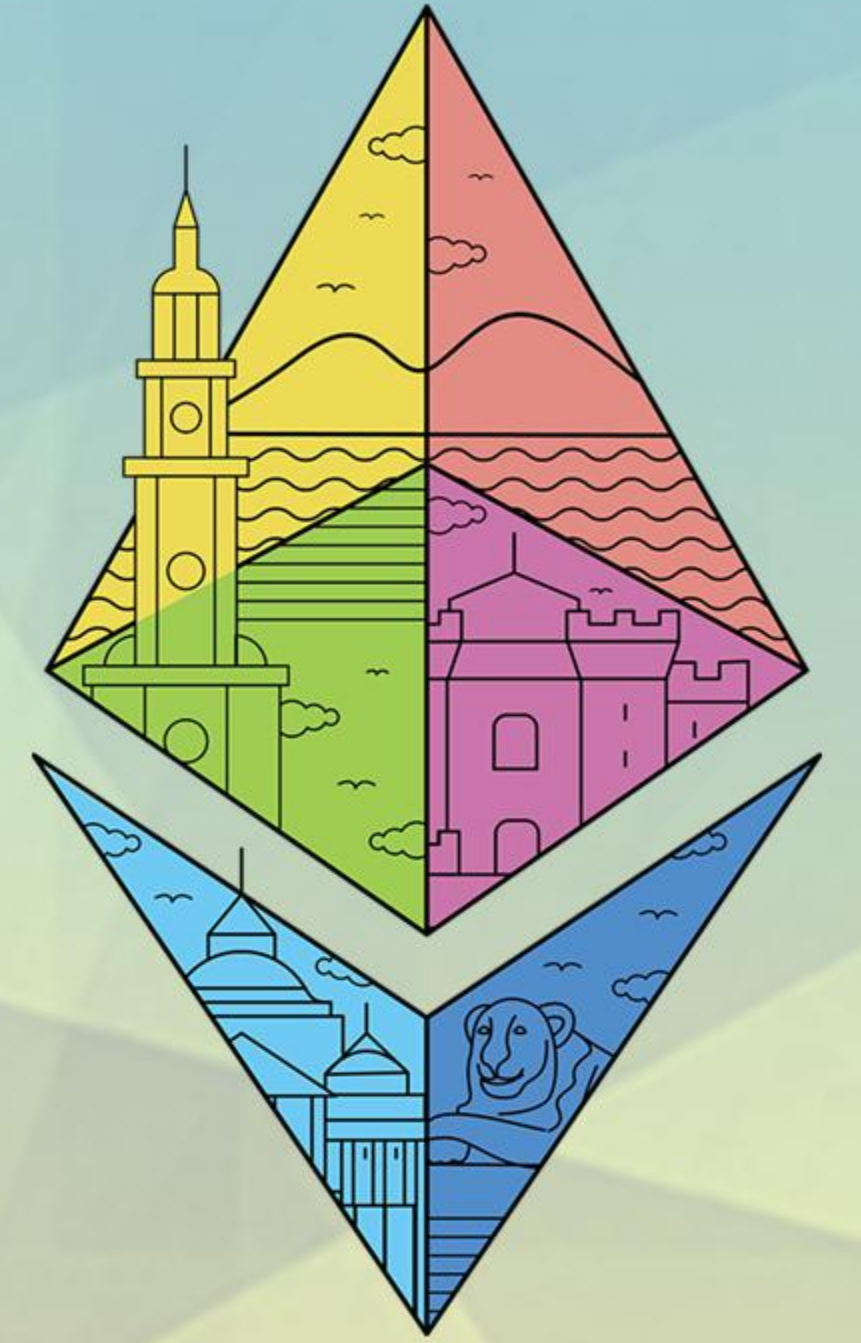
- **LIMITED AVAILABILITY**
- **1 GUARANTEED 15' TALK**
- **1 GUARANTEED SEAT IN A PANEL**
- **SMALL BOOTH**
- **INCLUDES 5 FULL 3 DAYS PASSES**

5.000€



SPONSORSHIP TIERS

CASTELLO ASELMEYER



- **LIMITED AVAILABILITY**
- **1 GUARANTEED SEAT IN A PANEL**
- **SHARED BOOTH**
- **INCLUDES 2 FULL 3 DAYS PASSES**

2.500€



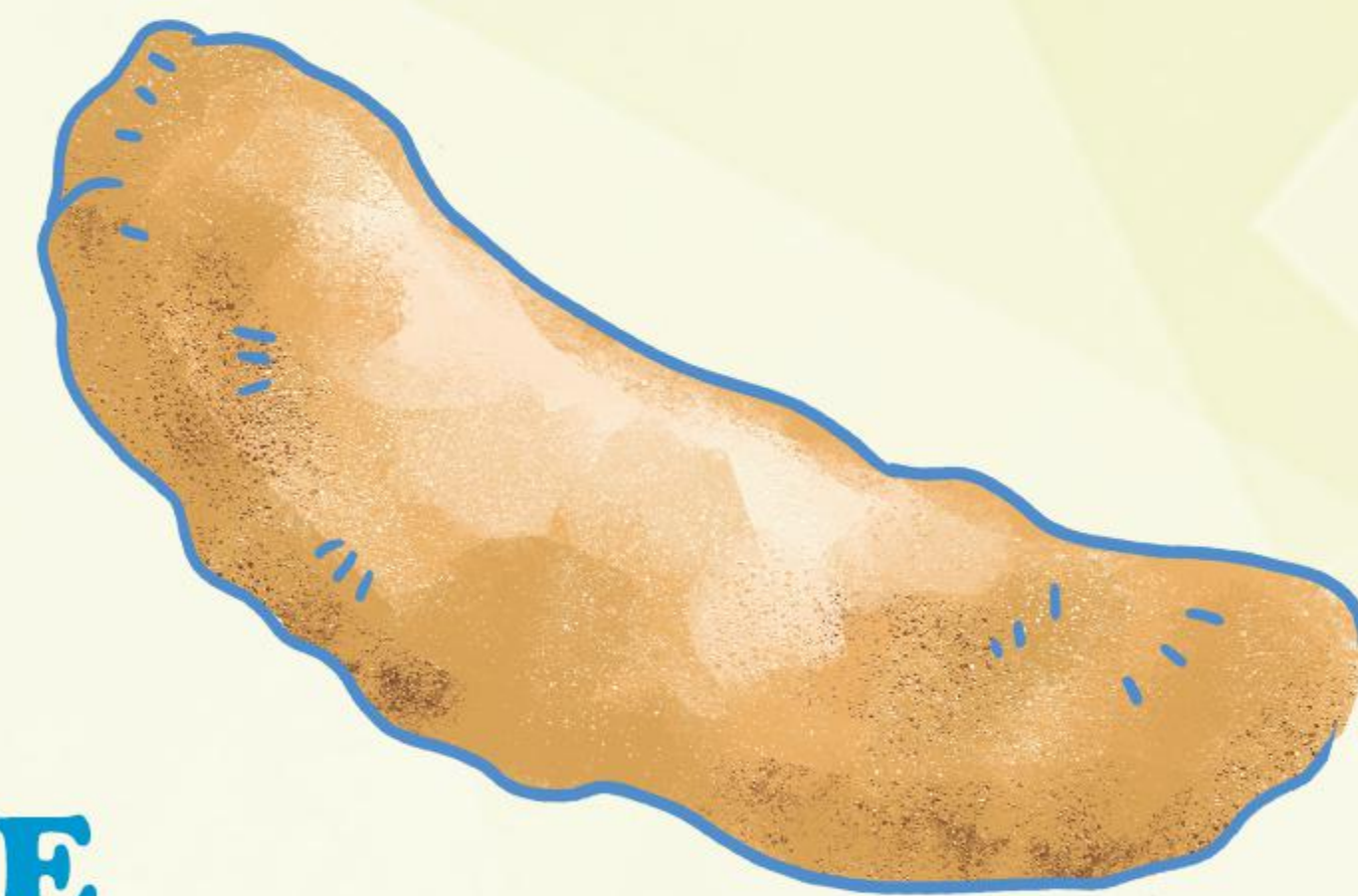
SPONSORSHIP ADD-ONS

THE FOLLOWING ADDONS WILL BE BRANDED WITH YOUR LOGOS



COFFEE STAND (2K)
SURPRISES ATTENDEES
WITH AN ALL-DAY
ESPRESSO STAND.

PIZZA FRITTA LUNCH (4K)
A TYPICAL NEAPOLITAN LUNCH
MADE OF PIZZA FRITTA, FRIED
LIVE AT THE CONFERENCE VENUE
BY TRADITIONAL PIZZERIAS.



APERITIVO (7K)
ENTERTAIN ATTENDEES IN
THE LATE AFTERNOON WITH
A GREAT OFFER OF COCKTAILS,
LOCAL WINES AND LIVE LOUNGE
MUSIC.

AFTERPARTY (10K)
SPONSOR THE CONFERENCE
CLOSING PARTY.



GELATO (3K)
A DELICIOUS MID-DAY
BREAK WITH ARTISANAL
GELATO.



ABOUT US: NAPULETH



COMMUNITY

STARTED IN 2021, 200+ ACTIVE MEMBERS BETWEEN CRYPTO PROFESSIONALS, AFICIONADOS AND ACADEMIC SPECIALISTS.



EVENTS

CO-ORGANIZED AND HOSTED SPAGHETTETH II TOGETHER WITH 10+ SMALLER LOCAL EVENTS (MEETUPS, GET TOGETHERS...)



EDUCATION

WE MAINTAIN A UNIVERSITY HUB TO FACILITATE KNOWLEDGE EXCHANGE BETWEEN ACADEMIA, STUDENTS AND CRYPTO ECOSYSTEM.

OUR TEAM



**FABRIZIO ROMANO
GENOVESE
STRATEGY
LEAD**



**ANDREA
PAESANO
EVENT
LEAD**



**RAFFAELE
OREFICE
COMMUNITY
LEAD**



**IONUT
GAUCAN
BUSINESS
DEVELOPMENT**



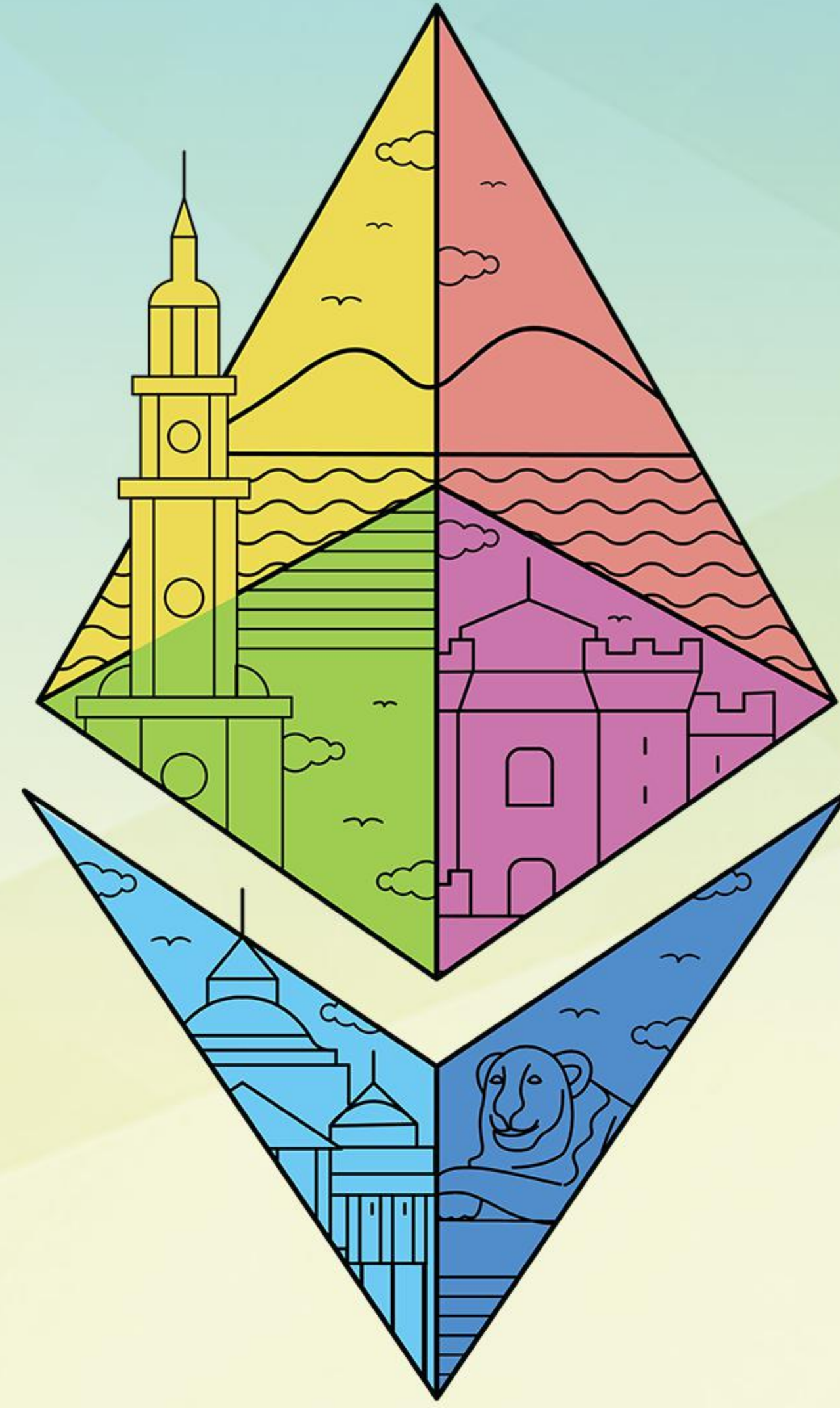
**GIANLUCA
DI BELLA
STRATEGIC
PARTNER**



**LORENZO
CEPPALUNI
STRATEGIC
PARTNER**

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THANK YOU



THE ILLUSTRATOR

